



# SKILLS BOOST

## Multimodal English with Applied AI Literacy

The Skills Boost course is a 12-week programme designed to develop English proficiency through project-based learning. It integrates multimodal communication skills with applied AI literacy, teaching students to use AI tools responsibly and effectively in real-world communication contexts. Students learn to create content across written, visual, audio and digital formats while developing critical skills for working with AI in academic and professional settings.

### Who is this course for?

Ideal for intermediate (A2-B1) students who want to develop practical communication skills and learn to use AI tools effectively. Students build real projects including blogs, podcasts, videos and presentations while gaining hands-on experience with AI applications.



#### COURSE DURATION

12 weeks



#### SCHEDULE

Monday to Friday (weekly intakes)



#### REQUIREMENTS

A2-B1 CEFR level



#### ASSESSMENT

Continuous project-based assessment, entry/exit evaluations



#### MATERIALS

All provided (no student purchase required)



# LEARN TO USE AI

## Key features:

### → Multimodal Communication:

Learn to create blogs, podcasts, videos, infographics and websites through authentic projects.

### → Applied AI Literacy:

Develop practical skills for using AI tools in content creation, research and communication. Learn to evaluate AI outputs critically and use AI responsibly.

### → Hands-On AI Integration:

Work with AI applications throughout the course, understanding when and how to use AI effectively while maintaining human accountability.

### → Project-Based Learning:

Build a portfolio of real work through weekly projects that demonstrate both language proficiency and digital skills.

### → Flexible Entry:

Rolling intake allows students to join any week.

### → No Textbook Purchase:

All materials provided via class sets and free digital platforms.

## Student journey:



## Course outline

Weeks	Theme	Skills covered	Project output
Week 1-2	Identity and Community	Speaking, Writing, Visual Literacy	Personal Introduction Blog
Week 3-4	Global Issues	Reading, Listening, Critical Analysis	Infographic
Week 5-6	Technology and Innovation	All skills, AI Tools Application	Podcast Episode
Week 7-8	Culture and Travel	Speaking, Visual, Audio	Video Presentation
Week 9-10	Work and Careers	Writing, Digital Skills, AI Integration	Professional Website or Portfolio
Week 11-12	Future and Change	All skills integrated	Capstone Project

Note: Exact weekly breakdown to be confirmed with Academic Team.



## AI Literacy Focus

Students develop the following AI competencies throughout the course:

→ **Understanding AI Applications:**

Recognise how AI is used in everyday digital tools and communication platforms.

→ **Responsible AI Use:**

Learn to use AI tools ethically with awareness of privacy, bias and accuracy considerations.

→ **Critical Evaluation:**

Assess AI-generated content for reliability, cultural appropriacy and potential limitations.

→ **Human Accountability:**

Understand the importance of human oversight and decision-making when working with AI.

→ **Practical Application:**

Apply AI tools effectively for research, content creation, editing and language support.

## Why

# choose ES?



Stunning campuses in prime locations



Student support in 20+ languages



Exciting social activities programme every month



Expert and qualified EFL teachers



A global community of 106+ nationalities



Dedicated careers office



Studying at ES Dubai is a journey to learn, enjoy, and make memories. You will get to explore Dubai with new friends from different countries through our fun social activities programme.



INTERACTIVE LEARNING

# SKILLS BOOST



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